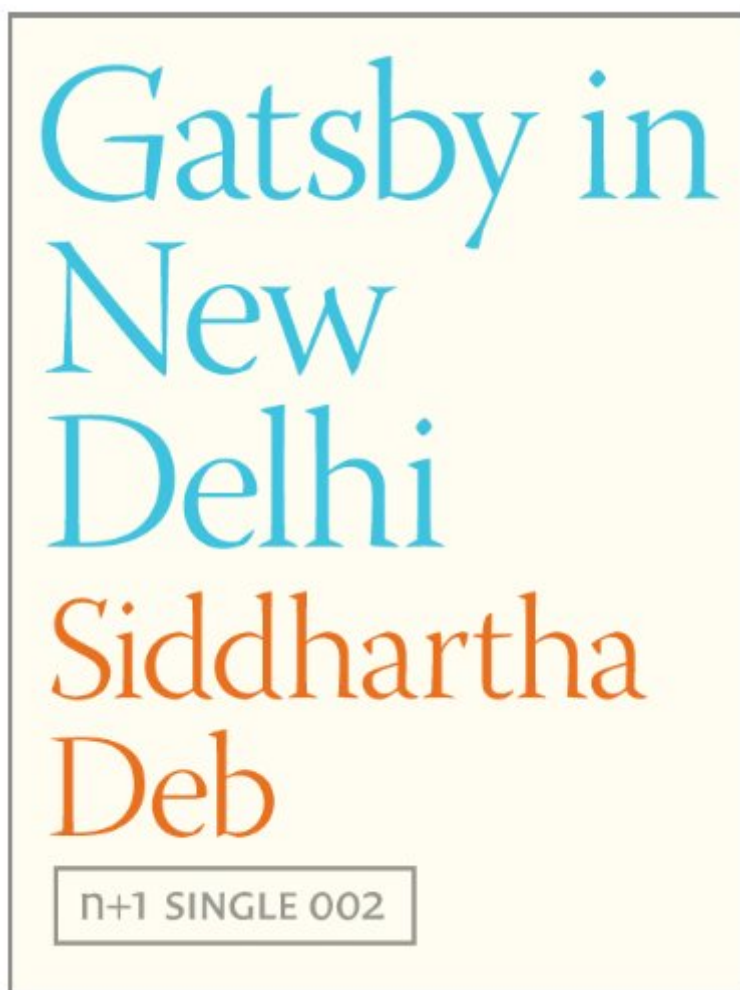


The book was found

Gatsby In New Delhi (Kindle Single) (n+1 Singles Book 2)



Synopsis

Arindham Chaudhuri is the face of the new India--but how did he make his fortune? In "Gatsby in New Delhi," from n+1, acclaimed journalist and novelist Siddhartha Deb tells the story of a myth, a man, and an unlikely family business: the Indian Institute of Planning and Management, a business school of a most unusual (and, to some, suspicious) character. Siddhartha Deb's *The Beautiful and the Damned: A Portrait of the New India* will be published by Faber in September, 2011.

Book Information

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[Travel](#) #1185 in [Kindle Store > Kindle Short Reads > One hour \(33-43 pages\) > Travel](#)

Customer Reviews

This is supposed to be a profile of Arindam Chaudhuri, a new-style Indian capitalist who has an empire built on management schools started by his father and on other media ventures he (Chaudhuri) undertook. There is some discussion about how legit or good the schools are. But the author doesn't seem to allow a story to develop (nor are we told much about the media ventures). We're told that most graduates wind up working for Chaudhuri's management school, to teach and/or recruit new students it seems). That can work only as long as the school continues to expand. But if enrollment ever stabilizes, as it surely will because no enterprise can grow exponentially forever, what will happen to the newest graduates and those who graduate on into the future. Are they qualified to get jobs in the outside world? We get only a tiny hint, a throw-away

clause or two suggesting some possibility in lesser businesses. But that needed to be developed. Seriously . . . we may be looking at a massive pyramid scheme (a school that keeps hiring all or most of its graduates so it can brag about how easily they can get jobs). The author seemed too busy giving facts about Chaudhuri (including a very, very strained attempt to develop a Gatsby angle) without really evaluating those facts. tells us the author is a novelist. Perhaps that's the problem. This story may call for the skills of a journalist.

I picked this up because referred it to me. Remind me not to listen to again, okay? This was my first book by this author and I was pretty unimpressed. Usually does better. The story itself and the portrait of the man was actually very interesting. I had never heard of him or his school or anything about him. That's probably the only reason I managed to finish this book. The writing was extremely dry. It was very factual but lacking in details. It was an "Short" but it was both too long and too short. It was much too short on the details, as I mentioned. The author talks about meeting Arindham but I feel like we didn't get any depth to those meetings or who he really was. It was too long because it in that we were given some details that seemed to peter out and go no where. I was left wanting to know more about the guy but not wanting to read more by the author. Recommended only for hardcore fans of biographies or people who have some working knowledge of Chaudhuri.

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